



# SHOP IN SHOP

PRESENTATION

**BANGKOK BOOTERY**  
SINCE 1937 • THE EXOTIC











# PERSPECTIVE



FRONT VIEW

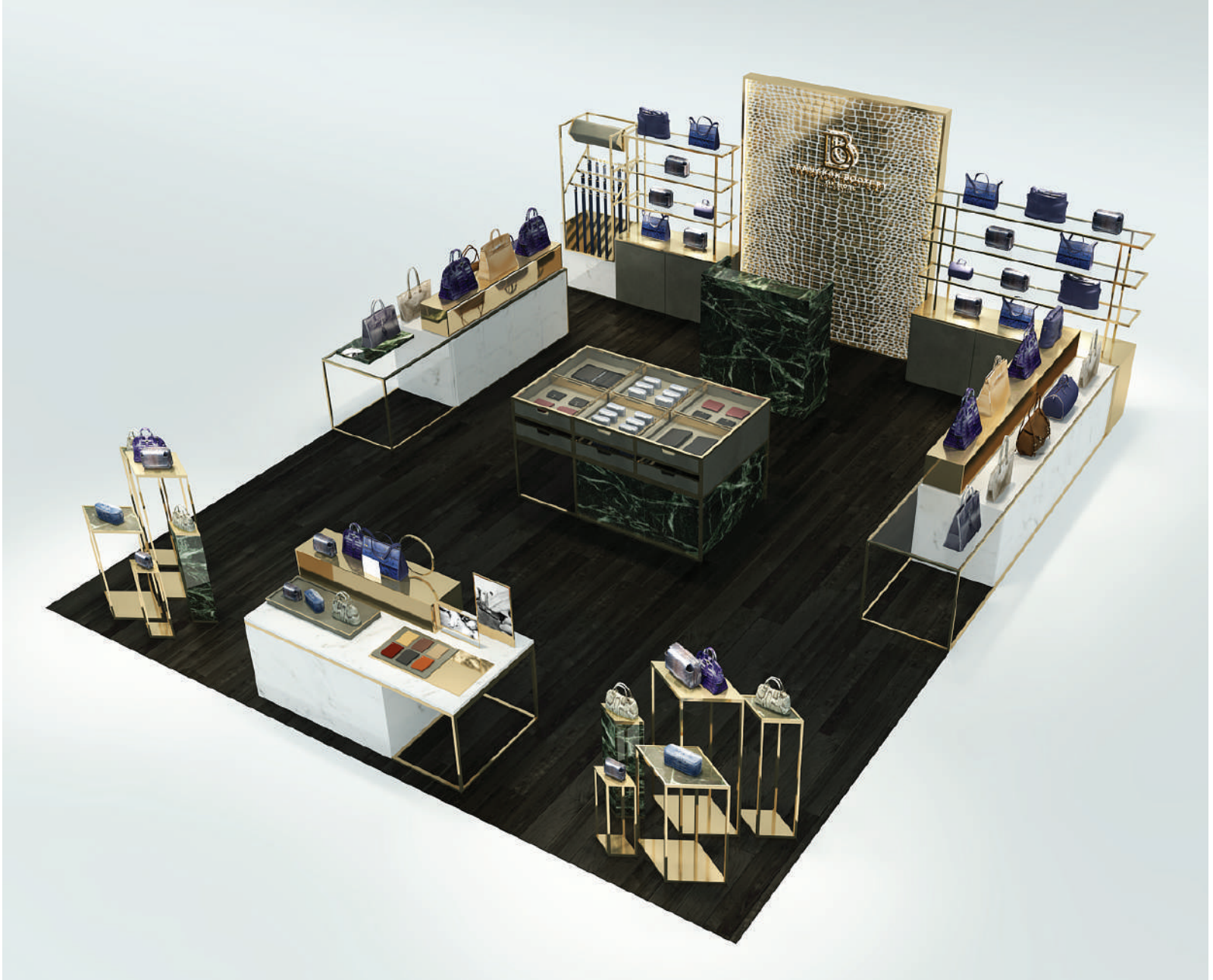




BACK VIEW





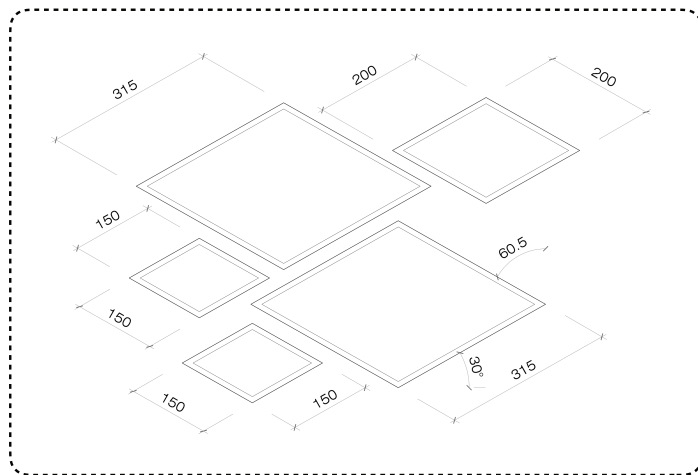
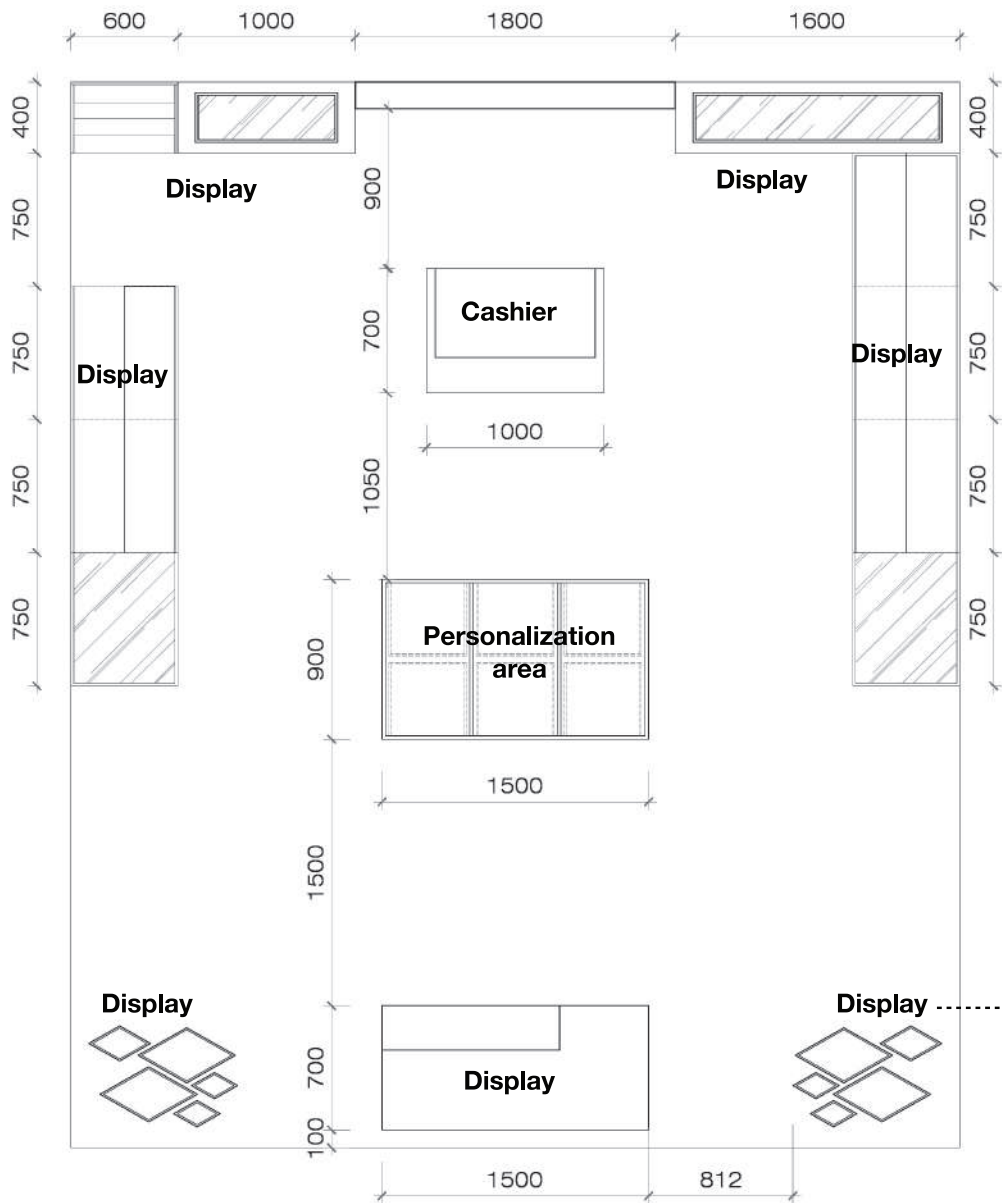


TOP VIEW



# LAYOUT PLAN





30 SQ.M.

SHOP  
DISPLAY



















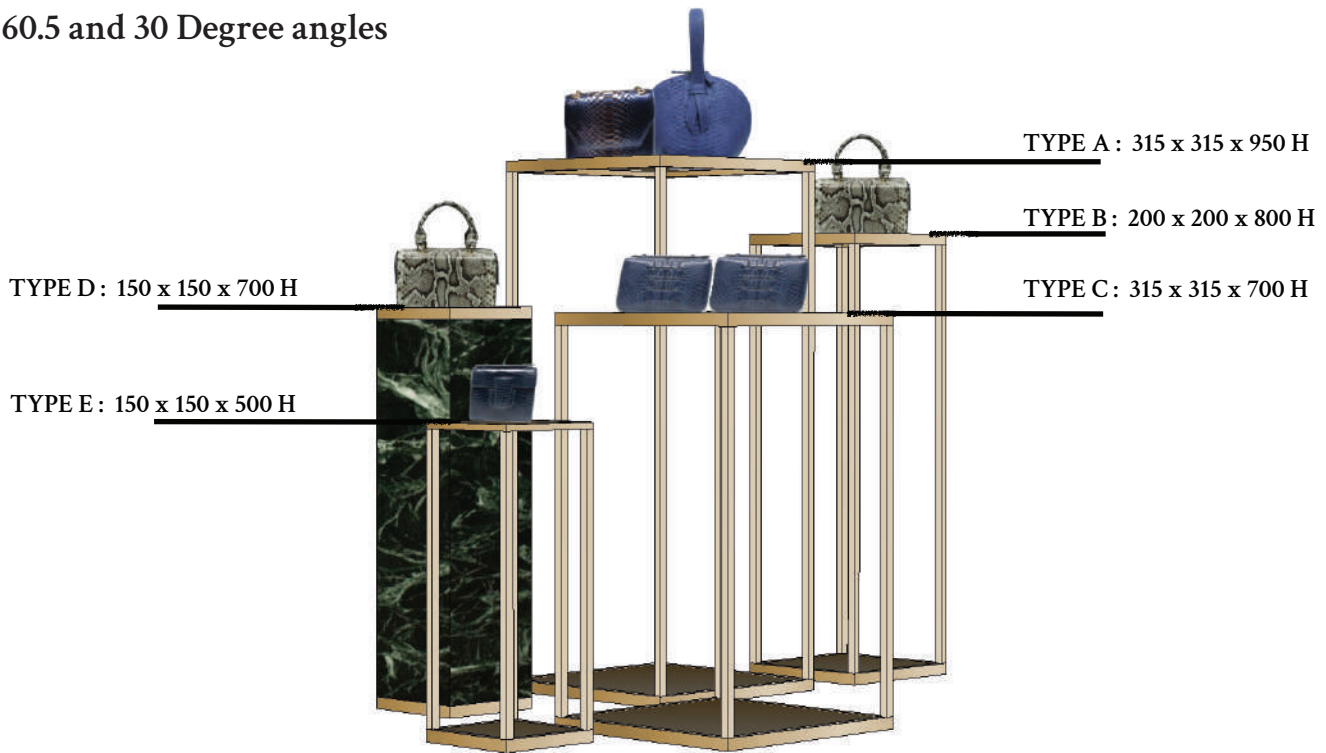






SHOP IN SHOP  
FIXTURE

SHOP IN SHOP FIXTURE: mm.  
60.5 and 30 Degree angles

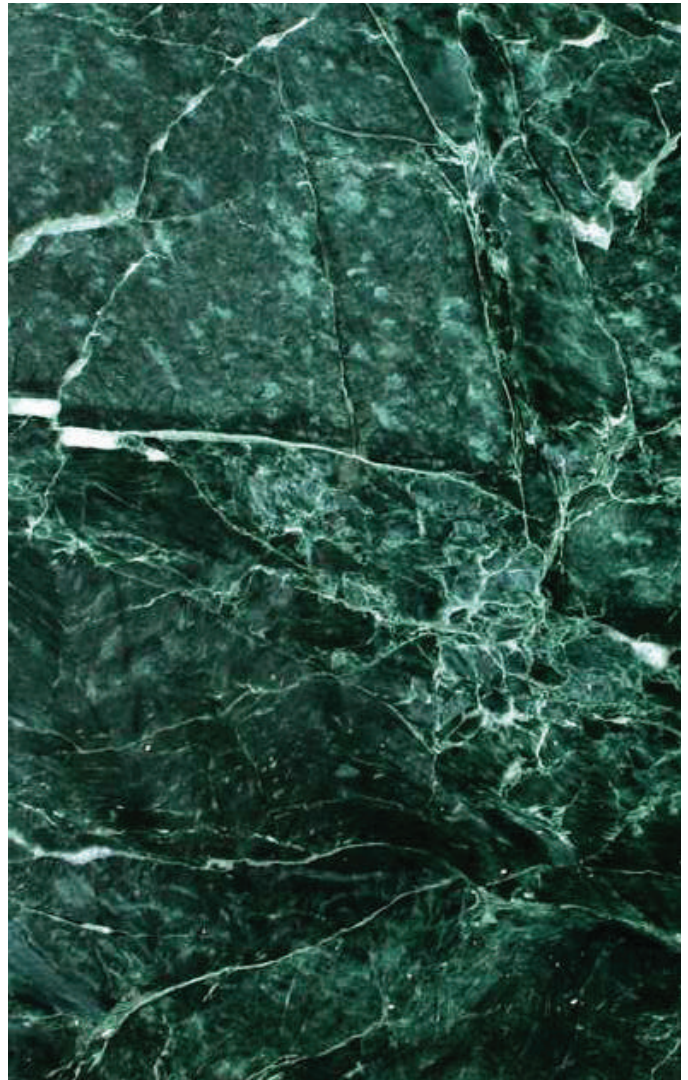


# MATERIALS SELECTION





White marble



Green marble

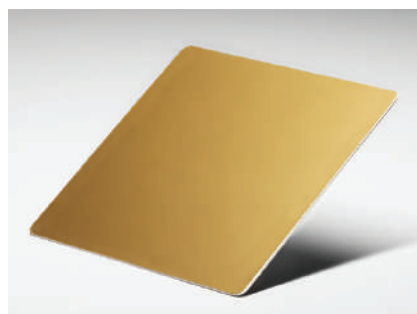


Pantone 3435 C



Laminex

Misty Grey



Gold stainless mirror



Exotic Skin



BRAND COLOR

## Visual Identity

# BRAND COLOR PALETTE

The chart below lists the formulas for Pantone (print), CMYK (print), RGB and HTML colors (on-screen usage). Process CMYK and RGB breakdowns are a guide only as printer profiles and calibrations are variable. Please use the Pantone solid coated formula guide to check and match colors unless otherwise noted.



PANTONE 3435 C  
C 93 M 24 Y 85 K 68  
R 21 G 71 B 52  
HTML 154734



PANTONE 132 C  
C 9 M 38 Y 100 K 32  
R 160 G 116 B 0  
HTML A07400

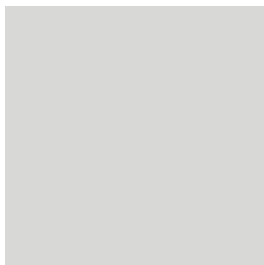


PANTONE 8640 C  
(Metallics Coated)

**\*NOTE :**

This color in print should be used as a metallic ink only. Metallic ink is a spot color, which means it's a pre-mixed ink that uses a single printing plate instead of the four used for traditional CMYK colors.

When using metallic foil (for foil stamping), instead of metallic ink please select the closest matching foil color based on this gold Pantone.



PANTONE  
Cool Gray 2 C  
C 5 M 3 Y 5 K 11  
R 208 G 208 B 206  
HTML D0D0CE







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